



Arizona Environmental Strategic Alliance

A Partnership to Protect and Enhance Arizona's Environment...

PO Box 67076, Phoenix, Arizona 85082-7076 Telephone and Fax: 480-422-7392 www.azalliance.org

MEMBER

COMPANIES:

Arizona Public Service*
City of Scottsdale
Intel Corporation
Kitchell
Salem Boys Auto
Salt River Project
Ping, Inc.

ADVISORY COUNCIL:

Co-Chair:
Beverly Westgaard,
AESA
Co-
Chair/Representative:
Dennis Dickerson,
Maricopa County
Hal Berkowitz, ASU
Ian Bingham, Arizona
Department of
Environmental Quality*
John Godec, Godec,
Randall & Associates
Ray Saracino, US EPA*
Sen. Amanda Aguirre,
Arizona State Senate
Mitch Klein, Polsinelli
Shugart PC
Kim Furphy

* Alliance Founding
Partner

Annual Report for Year 2012

PRESENTING YOUR ENVIRONMENTAL MANAGEMENT CREDENTIALS

THE ROAD TO EXCELLENCE

PING, Inc

(Name of Member Organization)

Directions:

The following pages list some of the leadership characteristics practiced by leading environmentally conscious organizations across the country. Progressive organizations and regulatory agencies identified these characteristics and expectations when the Alliance was formed.

For Member Organizations with >100 Employees:

Please select at least two leadership characteristics for each of the first three categories and respond to the elements of category number four. Provide examples explaining how your organization excels in that area.

For Member Organizations with < 100 Employees:

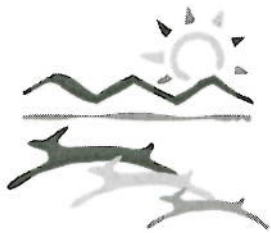
Please select at least one leadership characteristic for each of the first three categories and respond to the elements of category number four. Provide examples explaining how your organization excels in that area.

PLEASE NOTE:

- The fewer the examples reported, the more compelling they should be.
- Information provided needs to be applicable to reporting year labeled above.
- Make all attempts to **quantify** and **qualify** your information so that it can be fully appreciated by the reader.
- Define and describe any references to additional or attached information.
- Members may include information or documents prepared for other purposes as a means to accomplish the Alliance report. However, if this approach is used, please provide clear cross-references between the specific leadership characteristic reported on and the page or section of the document relied on.
- Provide examples of reported improvements or new initiatives.

OPTIONAL REPORT FORMATS

Member Organizations may submit an alternative environmental annual report if (1) the report addresses the four categories of "Leadership Characteristics" (pg. 3) and (2) if the member submits an "Alternative Annual Report Cover Letter" (pg. 2) certifying adherence to Alliance Principles (pg. 4), and (3) presents a brief report to the Annual Report Review Committee. The Review Committee reserves the right to ask for additional information if the alternative report does not sufficiently address Leadership Characteristics.



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Member Annual Report for Year 2012

**Alternative Annual Report
COVER LETTER**

PRESENTING YOUR
ENVIRONMENTAL MANAGEMENT CREDENTIALS

THE ROAD TO EXCELLENCE
PING, Inc,

(Name of Member Organization)

Directions:

1. Complete this page only if submitting an alternative environmental report in place of the Alliance report.
2. Attach this cover letter and submit with your alternative environmental report.
3. At an arranged time, present a brief (10 minute) verbal report to the Annual Report Review Committee at an Alliance meeting. Be prepared to address the four categories of Leadership Characteristics.

CHECK TO VERIFY AGREEMENT:

- The attached report(s) is being submitted as an alternative to the Alliance Member Annual Report form.

Title of report(s): PING Member Annual Report – Powerpoint Presentation

- I affirm compliance with the Alliance Principles.

- I affirm that there are no adverse matters concerning our environmental performance, except as stated below:

(write none, if none apply).

none

Matthew Enaway 11.18.13
(signature / date)

Director of EHS
(title)



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LEADERSHIP CHARACTERISTICS

1. Conservation and Pollution Prevention

- Trip reduction program participation and innovation;
- Programs to reduce water consumption;
- Programs to reduce regulated discharges to the environment;
- Programs to minimize the production of waste; source reduction, product substitution, toxic inventory reduction, etc;
- Programs to reduce energy consumption, e.g., Energy Star, Green Lights;
- Use of renewable energy technologies;
- Implementation of a waste program or waste reuse practices;
- Instituting an environmental reclamation or improvement project, e.g., creating a wetland.

2. Education and Mentoring

- Mentoring other organizations regarding process improvements and pollution prevention approaches and techniques;
- Providing to the public an annual report documenting environmental performance;
- Distribution of literature, guides, or reference material concerning environmental issues;
- Membership and active participation in voluntary federal, state, or local environmental protection or reinvention programs, e.g., Water Wise, Environmental Leadership Program, Project XL, or Partners for Pollution Prevention;
- Creating or participating in any program that enhances the goal of improving the organization's relationship to the environment, beyond that expected by regulatory requirement;
- Innovation for environmental improvement within industry or sector.

3. Organizational Environmental Policies

- Evaluation of the environmental impacts of product(s) life cycle;
- Implementing a policy requiring vendors to meet the member's environmental requirements;
- Instituting and following a "green" purchasing policy;
- An environmental management system and audit program;
- Implementation of sustainability practices.

4. Other Topics to Report

- Include any other innovation or environmental leadership activities not covered earlier that support the Alliance Principles (See Next Page).
- Include any potentially adverse matters concerning your environmental performance.



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ALLIANCE PRINCIPLES

- **Management Commitment** - Alliance members implement these Principles and make evident their commitment to environmental responsibility. They demonstrate environmental leadership and implement management processes that ensure public accountability and are consistent with their own environmental policy.
- **Protection of the Ecosphere** - Alliance members continually strive to reduce and eliminate releases of substances that may cause environmental damage to the air, water, earth or its inhabitants.
- **Sustainable Use of Natural Resources** - Alliance members promote the responsibility for resource stewardship and sustainability through planning and wise management by prudent use of natural resources, conserving nonrenewable natural resources, and promoting the development and use of renewable resources.
- **Environmental Restoration and Community Relations** - Alliance members act promptly and responsibly to correct conditions that endanger health, safety, or the environment and to restore the environment where opportunities within their means exist. They inform the community of conditions that may affect public health and welfare. They strive to communicate effectively by providing both comprehensive and comprehensible information, and tailor their communications to ensure appropriateness for various audiences. Alliance members seek advice and counsel through dialogue with community members and respond to community concerns about facility operations.
- **Energy Conservation** - Alliance members conserve energy and improve the energy efficiency of their internal operations used in producing their goods/services. Alliance members promote travel efficiency and strive to reduce transportation impacts to the ecosystem.
- **Risk Management and Reduction** - Alliance members strive to reduce the environmental health and safety risks to employees and communities, and endorse environmentally-responsible management practices. Members also inform customers about the environmental impacts and costs of consumer choices and provide information about practices that can result in an improved environment.
- **Environmental Education and Monitoring** - Alliance members educate peers, customers, employees, and communities about the importance of maintaining regulatory compliance and integrating environmental performance into business management practices. They seek opportunities to mentor other organizations and offer information about environmentally-responsible actions, lifestyle choices, behavior practices, and decision-making.
- **Pollution Prevention and Source Reduction** - Alliance members regard pollution prevention as an important component of sustainable development. They actively employ source reduction and recycling to minimize waste, while handling and disposing waste materials in a safe and responsible manner.
- **Environmental Performance and Integrity** - Alliance members demonstrate their commitment to these Principles by maintaining compliance with all applicable environmental regulations. They support and adopt environmental audit procedures and conduct annual self-evaluations of their progress in implementing these Principles. They retain their membership status by conducting their business operations in a manner consistent with performance standards as established by these Principles.
- **Public Responsibility and Reporting** - Alliance members believe that the public and other members deserve, and hold the right, to review performance of activities conducted by the Alliance as a whole, as well as those Alliance activities conducted by individual members. Through disclosure of Alliance activity performance reports and open decision-making, the Alliance and its members are committed to promoting the highest standards of organizational integrity and public responsibility.