

Alliance Membership Criteria

BUSINESS TYPE

A Member must be an Arizona business, organization, or agency regulated under any local, county, state, and/or federal environmental laws. *(If you do not fit into any of these categories, please contact the Alliance for information on other participation opportunities.)*

COMPLIANCE

A Member must demonstrate substantial compliance with all applicable laws, rules, and regulations over the past 12 months.

LEADERSHIP

A Member must demonstrate achievement of at least 6 environmental leadership characteristics (10 for a company with more than 100 employees). For each characteristic, the applicant will provide a summary or attach documentation to the application to support the achievement.

ALLIANCE ENVIRONMENTAL PRINCIPLES

Members affirm their belief that organizations have a responsibility for the environment and must strive to conduct business in a manner that demonstrates commitment to environmental protection as well as a vibrant economy.

Members endorse the Alliance Principles *(printed on reverse side)* as an environmental code of conduct (or ethics) that organizations must strive to attain.

ADDITIONAL MEMBER PERFORMANCE CRITERIA

Alliance Members must:

- Support Alliance goals, mission, and vision
- Implement an environmental policy or policy statement and communicate it to both internal and external stakeholders
- Maintain a system of environmental measurement with goals and targets
- Participate in environmental programs to enhance the community (stewardship)
- Operate programs consistent with environmental leadership practices
- Strive for "transparency" in environmental dealings with stakeholders and the community, without compromising privileged information or trade secrets
- Support partnering with other businesses or community sectors to demonstrate best management practices in protecting the environment and promoting sustainability
- Publicize Alliance membership and encourage other environmental leaders to join the organization

SITE VISIT

A committee of Alliance Members and Advisory Council members will conduct a site visit of all prospective members to inspect the facility and confirm adherence to Alliance Principles.

Arizona Environmental Strategic Alliance

MEMBERS

Arizona Public Service
Intel
Kitchell Corporation
Ping, Inc.
Salem Boys Auto
Salt River Project
City of Scottsdale

PARTNERS

Arizona Department of
Environmental Quality
Maricopa County
U.S. EPA Region 9

ADVISORY COUNCIL

Beverly Westgaard, AC Co-Chair
Al Brown, ASU, AC Co-Chair
Tom Kelly, US EPA Region 9
Lawrence Odle, Maricopa County
Terry Hudgins, Hudgins & Assoc.
Hal Berkowitz, ASU
Sen. Amanda Aguirre, AZ Senate
Mitch Klein, Bryan Cave LLP
Ian Bingham, ADEQ
John Godec, Godec, Randall & Assoc.

Arizona Environmental Strategic Alliance

For more information contact the Alliance at:
480-422-7392
or visit our website at www.azalliance.org



*A partnership to protect and
enhance Arizona's environment . . .*

Arizona Environmental Strategic Alliance

What is the Alliance?

The Arizona Environmental Strategic Alliance (Alliance) is a unique public-private partnership which demonstrates environmental leadership to Arizona communities and businesses. The Alliance was created in 1992 by Arizona Public Service, the Arizona Department of Environmental Quality (ADEQ), and U.S. Environmental Protection Agency Region 9.

The Alliance recognizes leadership characteristics, shares expertise, builds public trust, and works in partnership for positive environmental change. As its cornerstone, the Alliance believes that organizations exhibit environmental leadership by achieving environmental performance beyond regulations and visibly models this philosophy to communities and businesses.

Key Benefits of Membership

Alliance members have identified what they consider as the key benefits of Alliance membership. The top three benefits most valued by members are:

Collaboration Between Government and Industry

Monthly meetings and organization activities provide an opportunity for true dialog between industry and regulatory agencies, facilitate an informal exchange of ideas, and create a spirit of cooperation in a non-antagonistic neutral setting. Alliance members work as a team, eliminating the “us” vs “them” dynamic that can exist between industry and regulators.

Business Outreach and Mentoring

Alliance activities promote opportunities for outreach and mentoring of business and industries to promote meeting and exceeding environmental standards. The Alliance provides an opportunity for members to learn from each other, as well as the opportunity for speaking and one-on-one mentoring to share with and educate small businesses and industry.

Goal Setting and Member Recognition

Membership in the Alliance is in itself a recognition of environmental leadership. Members maintain a high standard of environmental leadership and submit an annual environmental report for review by the Alliance Advisory Council. Members have increased opportunity for recognition, and have, for example, been asked to speak on their environmental achievements before the Arizona State Senate Natural Resources and Rural Affairs Committee.

Membership Opportunity

For information on membership, or to obtain an application, contact us at the number below, or visit us on our website.

Membership Requirements

Membership in the Alliance requires commitment to environmental leadership characteristics, demonstration of substantial compliance with applicable environmental regulations, and an environmental measurement system. Other requirements apply. A detailed summary of membership criteria can be found on the following page.

Arizona Environmental Strategic Alliance

PO Box 67076

Phoenix, Arizona 85082

For more information call: **480-422-7392**

or visit our website at **www.azalliance.org**